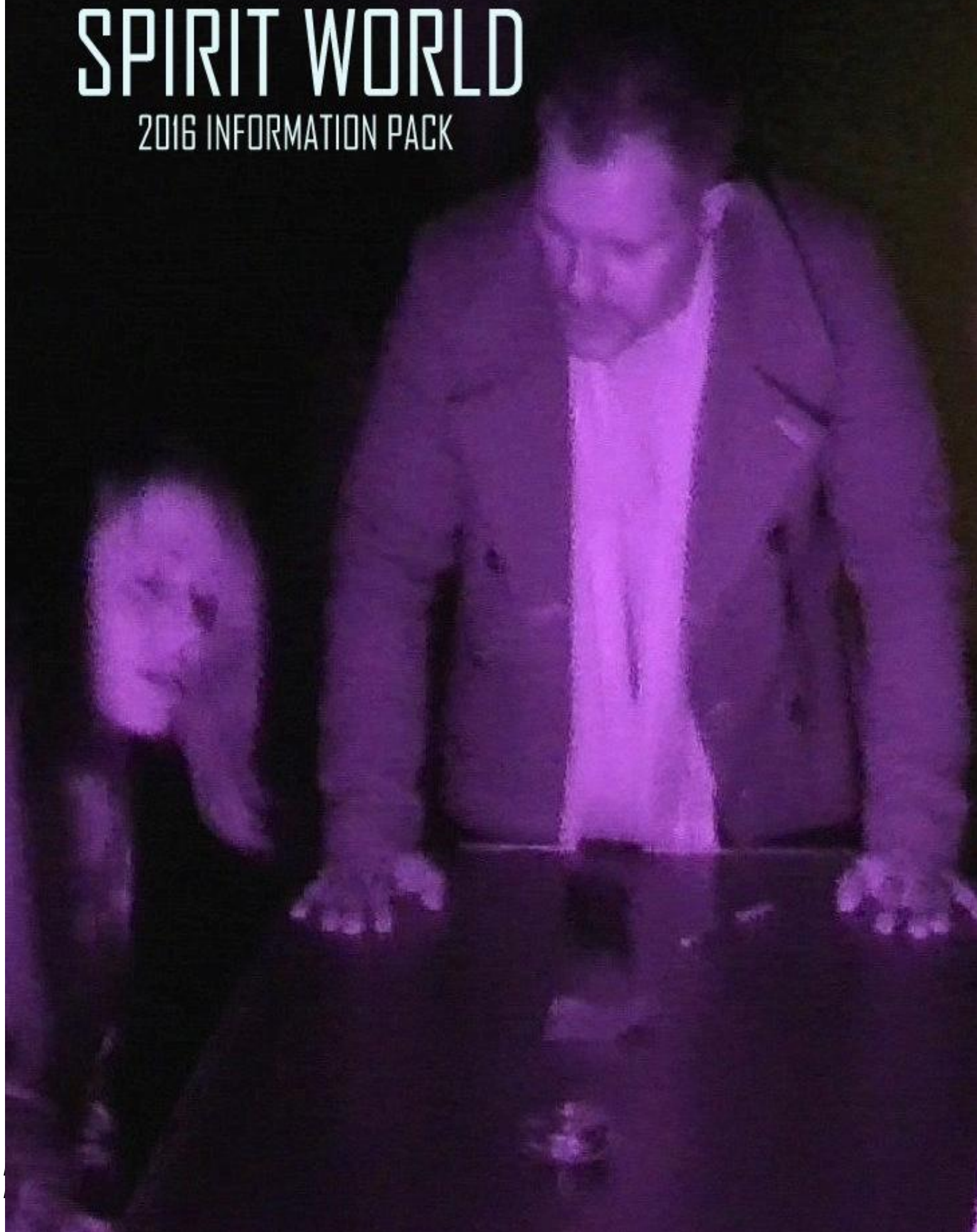


# VOICES FROM THE SPIRIT WORLD

2016 INFORMATION PACK



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# **INTRODUCTION**

**Voices from the spirit World** is a joint venture between **Spiritual Worlds** and **Paranormal Now Investigations Wales**. All involved have a rich background in all aspects of the Paranormal, events organising, advertising and fundraising, and a keen interest in making the Paranormal accessible to communities in Wales whilst using it as a vehicle to explore local history and culture.

**Spiritual Worlds** is helmed by Jared Walters, a professional Medium with a background in Media and communications, community development, events organising and business.

**Paranormal Now Investigations Wales (formally Paranormal Wales)** Is headed up by Richard Oliver, a 15 year veteran of Paranormal investigation and research, Richard also works as a professional Medium with a background of security, business and customer care.

More information can be found at

[www.spiritualworlds.co.uk](http://www.spiritualworlds.co.uk)

[www.paranormalnow.co.uk](http://www.paranormalnow.co.uk)

## **Project Aims**

**Voices from the Spirit World** has the following aims and objectives.

- 1) To work with venue owners, community groups, charities, business owners etc within South Wales to offer a series of events which focus on exploring local history through the Paranormal.
- 2) To use said events as a vehicle for such objectives as fundraising, and community awareness, whilst making a profit to go towards future joint or singular projects.
- 3) To develop a wealth of multimedia materials, such as a series of films dedicated to entertaining and educating paranormal enthusiasts within the community.

# **Project Background**

To date, we have worked with a range of organisations throughout South Wales, including; venue owners, media organisations, charities, community groups and members of the public to put on five events testing the project since 2015, and a many more since 2012 across South Wales and the West of England.

Notable organisations we have worked with include

- Cardiff Institute for the Blind
- British Heart Foundation
- Caerphilly Workmen's Hall
- Cwmparc Community Regeneration
- Clydach Community Trust
- Dowlais Community Centre

And have raised funds for the following Charities

- Asthma Awareness
- Muscular Dystrophy Foundation
- British Heart Foundation Mending broken Hearts Appeal

And have helped raise awareness of

- Rhondda People
- Cardiff Radio
- Rhondda Radio
- Royal Theatre group (Cardiff)
- Cardiff Visual Arts Festival

With articles published in

- Love it Magazine
- Take a Break Fate and Fortune
- The Sun Newspaper

## GALLERY OF PAST EVENTS



IMAGES 1, 2 AND 3, - POSTERS FROM EVENTS AT DOWLAIS COMMUNITY CENTRE, CWMCLYDACH COMMUNITY CENTRE AND CAERPHILLY WORKMAN'S HALL RESPECTIVELY.

# **Events Overview**

From Large scale venues to small community centres our events work well with a range of venues. We specialise in events that are of interest to Paranormal enthusiast from veteran investigators to those who have a passive interest in watching Most Haunted or Ghost Adventures.

Though what we offer varies for each venue or organisation we work with dependent on their needs, our Typical events include.

## **Demonstration of Clairvoyance and Guided Mediation**

Clairvoyant evenings take place nationwide with high profile Mediums such as Sally Morgan and Tony Stockwell as recognisable faces in the industry. The format of a medium working with an audience is something people recognise, so therefore the first part of any events usually starts with such a demonstration.



*IMAGE 4 - JARED GIVES CLAIRVOYANCE DEMONSTRATION*

The Guided meditation lasts for a couple of minutes and is introduced to help attendees deal with anything that may happen on the night that they may find frightening. Some of the evenings events can be very overwhelming for some due to the personal messages they may have or some of the activity they may experience, we have found this to be an excellent way of easing tensions and ensuring all attending have a safer more enjoyable evening.

**Demonstration of Ghost hunting Equipment/Ghost tour (when possible).**

During our Paranormal investigations we use a wide range of equipment for evidence gathering that you may have seen on Paranormal themed television shows, this segment of the evening gets the audience involved and using said equipment.

Equipment that we currently use include.

- A K2 Electromagnetic sensor that can detect fluctuations in EM fields and can be used for Spirit communication.
- A PSB7 and PSB11 Spirit box, devices that sweep through radio frequencies, allowing for what is known as a Live EVP (Electronic Voice Phenomena) to be captured in real time.
- Dictaphones, for capturing traditional electronic voice phenomena evidence.
- A Range of audio visual equipment such as infra red cameras
- A range of tried and tested PC and Mobile apps such as Echovox and SCD-1 that can also record evidence of spirit activity.



*IMAGE 5 – A K2 METRE (WHICH PICKS UP ELECTROMAGNETIC FREQUENCY SHIFTS) AND AN OVILUS (WHICH PROVIDES A MEANS FOR SPIRIT TO SPEAK*

The focus of this portion of the evening is to capture evidence from the history of a site or building, or for personal evidence of spirit around those in attendance.

Our team comprise of a range of both believers and sceptics and throughout this session attendees will be taught how to debunk evidence, undertake baseline tests and take part in evidence gathering themselves. On many occasions, attendees have received personal messages through using the equipment, therefore validating its authenticity.

### **Demonstration of Paranormal Investigation Techniques**

One of the goals of putting on such events is to empower those in attendance to seek their own answers to questions they have about the Paranormal, and to have their own experiences, with this in mind, the third and final session we offer during an evening is a demonstration of paranormal investigation techniques, meaning that attendees get to participate in a live Séance.

During this session, we help those in attendance to understand how these techniques are used for evidence gathering and validation. Allowing each member to have a unique experience to take home

with them, again many have had personal experiences from this element of our evenings



*IMAGE 6 – RICHARD CONDUCTS A SEANCE WITH STAFF FROM RHONDDA PEOPLE WHERE A FAMILY MEMBER OFFERS VALIDATION OF THEIR PRESENCE.*

### **Larger Venues**

For Larger venues that may have a lot of history behind them, our format will follow a traditional Ghost Hunt, with other elements thrown in. The event may begin with a short talk and introduction, followed by the guided meditation, then into the investigation. Attendees are still given a full introduction to all the equipment and techniques however for some venues offering the clairvoyance is not possible. Such events are assessed on a case by case basis to get the best result for all involved.

### **Audio Visual equipment is encouraged whenever possible.**

We live now in an age where social networking has changed the way of which we experience events. Therefore during each event we record any evidence we find (when permitted) and encourage those in attendance to do the same, then sharing the experience on Facebook, Twitter, Youtube etc. This provides extra free advertising

for the venue or any organisations we may be working with, and also allows those in attendance to continue the experience once the event has ended.

### **Duration of Events**

A typical event lasts between three to four hours, with more complex investigations lasting longer. Our goal is to make our events as accessible as possible to everyone, which is why we offer earlier time slots than other Ghost hunt providers, for those who may have other commitments and may be detoured from going to an event which goes on into the early hours of the morning.



*IMAGE 7 – GUESTS CONGRIGATE AT OUR PHOENIX THEATURE INVESTIGATION*

### **Other events**

We can also offer a further range of events including.

- Multi Medium Clairvoyant nights
- Talks
- Drop in Days
- Workshops.

# **Who are we looking to work with?**

## **Venue Owner/operator**

We understand that many venues are run as businesses and therefore are happy to work to that effect. We have a strong background in the requirements of many venues and can fit our events accordingly. We are also able to help with raising the profile of the venue by making a dedicated investigation film to be distributed by both traditional and social media.

## **Community Groups**

We have worked with a range of community groups since 2012 and many on this particular project so far including Rhondda People, Caerphilly Workman's Hall and Cwmparc Community Regeneration.

Many groups have found our events helpful in raising awareness of an organisation or activity from within the community or a community group, these groups have ranged from government funded entities to charities etc. We are very happy to work with such organisations in partnership to produce events and media production projects based around the Paranormal.

## **Charities, and good causes.**

Some of the events we have worked on in the past have been in aid of good causes, raising funds for charities, such as Cardiff institute for the Blind, British Heart Foundation, or even just groups looking to raise funds for local sports teams etc.



*IMAGE 8 - JARED AND SAM WORKING WITH STAFF AT BRYNCYNON COMMUNITY CENTRE*

*Many of these groups, may have advertising links that we don't so working with these help to raise awareness of the work of which we do. In return, we can offer to help raise awareness of the group or organisation through the creation of video based media, and putting on events that can help with fundraising etc.*

### **Media Organisations**

We have worked with both mainstream and alternative print and radio media in the past, including local organisations such as Rhondda Radio and have had articles published in Love it Magazine, Take a Break Fate and Fortune, and The Sun Newspaper.

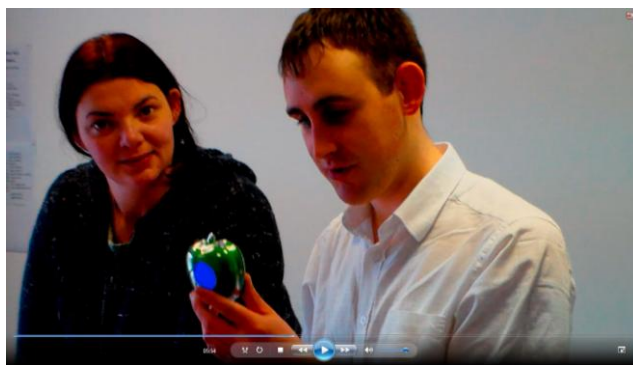


*IMAGE 9 - JARED AND SAM LIVE ON CARDIFF RADIO*

# Finances and Fundraising

In any venture, finances are always an ongoing concern, both for ourselves and those we work with, whether it is paying for a venue or raising funds for a good cause or charity. We understand and fully appreciate that needs vary according to the organisations or groups we work with. Here are some of the arrangements that have worked well for our events.

**Ticket Sharing** Some of the bigger venues we have worked with, cost a great deal of money in order to keep in operation, some of these venues are community run, or run by a small business with significant overheads and commitments. Other groups and individuals we have worked with are looking to raise funds for other purposes, such as to support good causes.



*IMAGE 10 – SAM LEARNS ABOUT LIVING AIDS FOR THE BLIND*

One of the ways we have worked around this is through negotiating a ticket share at the event. In effect the group organisation that we work and ourselves take a percentage cut each out of each sale, in exchange with help with such things as advertising, promotion or even other such arrangements which may help us get exposure for example we may not have the means to attain ourselves.

The percentage share is usually 50/50 but is open to negotiating depending on the arrangement negotiated. Ticket Sales can either be raised through our partners or through our own means such as websites and social networking platforms.

**Outright Hire/Sale** Some venues, groups and organisations simply do not have the leeway to negotiate an arrangement such as a ticket share, or are places of

high demand in which warrant a full price. These may be venues that have a rich Paranormal history or perhaps hosting events in their main business.

Through previous events we are developing a following within the South Wales area of people who are interested in exploring sites of historical interest with our investigation team. In many cases, such venues would be assessed on a case by case basis in accordance with popularity. If there is a high demand then efforts would be made on our ends to meet the funds needed.

In many cases however the price asked for is a reasonable amount of which we can accommodate with some notice.

### **Other Arrangements**

In some events that we offer, we only have to supply one person such as a medium for clairvoyant night, or two people to give a discussion on the Paranormal for example, in many cases we are willing to work with interested parties on an exchange basis or for a nominal fee that covers costs such as travel expenses. These cases are assessed on a case by case basis.



IMAGES 11 AND 12 – TWO MAGAZINE ARTICLES OF WHICH WE ARE HEAVILY FEATURED, ONE FEATURES AN INVESTIGATION RICHARD AND HIS TEAM UNDERTOOK IN THE RHONDDA, WHERE THE SPIRIT OF A BOY LEAD HIM TO HIS MOTHER, (LEFT) THE SECOND FEATURING THE STORY ABOUT JARED AND SAM AND THE CONNECTION THEY HAVE TO JARED'S BROTHER JONATHAN WHO PASSED AWAY IN 1999 AND HOW HE BROUGHT THEM TOGETHER.

# **FREQUENTLY ASKED QUESTIONS**

## **Does a place have to be haunted in order to be considered?**

Every place has a history, and even though this may not be as noted others, there are still people who may have worked at a venue, or had life experiences at a place of which they have cherished and enjoyed. If a building is new, then sometimes the land of which it was built on can hold memories..

Though it is more preferable for a venue to have a background with stories to tell and investigate so that people attending the event can get their teeth into the investigation process, this is not essential, and our events can be tailored to venues that maybe do not have such a history.

## **On Average how many people come to your events?**

For the full investigation nights, which are the Clairvoyant demonstration, Séance and Equipment Demonstration, the maximum number of attendees allowed is normally capped at 60. This however can vary greatly due to the venues that we are working with, health and safety concerns and the general overall experience of those attending.

As these events are practical, we keep them at a manageable number so that everyone has a safe and enjoyable experience.

With regard to other events such as Medium nights, talks etc where the audience do not interact so much we are open to venues of all sizes, and have worked with audiences as large as 150 people.

## **How to customers buy tickets?**

Tickets can be bought online through an agreed website and/or physically if possible through a fixed location. Online tickets will have a small booking fee in order to cover the cost of online transactions.

Ticket prices can vary in accordance with venues; however we pride ourselves on making our events as affordable as possible.

# **Video and Social Media**

In our modern world, social media is very much part of our every day life, with millions of people creating content for their communities whether local or online worldwide, our aim with these events is to build an interactive community around our work so that people can feel engaged and have their opinions heard. Some examples of this include.

- Allowing participants to suggest venues of which we can investigate.
- Allowing participants to use their own audio visual equipment at events and share them on our social networking pages.
- Provide a forum that everyone can engage in, promoting the sharing of ideas that can better improve our events.

As part of this project we realise how important multimedia content is to those who visit places of historical or Paranormal interest. This can also be a benefit to any venue we work with in terms of advertising and promotion, as featured videos from our events will continue to promote the venues we work with. In many cases we can even include information that gives special attention to a good cause, or project.



IMAGE 13 – RICHARD GIVES SOME ONE TO ONE ADVICE

With this in mind, we are working on developing a second half of the *Voices from the Spirit World* project which focuses on developing a series of short films (around 30 to 40 minutes each) centred around the venues we investigate.

We understand that it is not possible to privately investigate all venues we work with as there are many considerations to take into account on both sides, including relevance, time and finances.

We have a wide range of tools at our disposal for the development of such media, including but not limited to.

- Broadcast quality Cameras, including sound and lighting equipment.
- Professional edit suits for post production.
- A range of smaller night vision cameras.
- A range of Paranormal investigation equipment and techniques for the capture of evidence.

### **How does it work?**

The production of each film takes place at an agreed time, usually over the course of an evening, after any other concerns such as

finances and health and safety have been worked out to the satisfaction of both parties.

The investigation team arrive at the venue, to set up and perform the investigation, the investigation team usually comprise of a wide and interesting cross section of people who come from different backgrounds, with different ideas about investigating the Paranormal, some come from the background of being a believer and can offer such skills as Mediumship, Divination and Psychic art, some from a more technological background who are more in tune with the equipment, and ensuring any evidence captured is the real deal.

Our team comprises of both believers and sceptics in order to add as much balance as possible to the investigation process.

Once all the footage has been captured, we will then take it to the edit suite and put the film together, ready for online distribution with other films we have made, in order to provide the content over the course of a few weeks/months, this will help to build audience interest and keep people coming back.



IMAGE 14 – CAERPHILLY WORKMEN'S HALL, SITE OF A PREVIOUS INVESTIGATION WHICH IS DUE FOR PUBLICATION AUTUMN 2016

## **Pilot Episodes**

At present we have one pilot episode online which was filmed in October 2014, as part of a collaboration project with Rhondda People. The link to this can be found here.

[https://www.youtube.com/watch?v=c\\_iuao7QI0Y](https://www.youtube.com/watch?v=c_iuao7QI0Y)

Further investigations have been developed and these will be ready for distribution in Autumn 2016.

## **Benefits for our Partners**

We believe that some of the benefits for our partners can come in the form of

- Raising awareness of a good cause, project or place through the video and it's distribution.
- Some venues could attract further attention of potential customers through more people seeing the video.
- Getting people to interact with their brand, cause, project or business.
- The opportunity to work with us and benefit from further events such as screenings of the footage, along with accompanying talks, paranormal evenings or Clairvoyant demonstrations.

## **Future Plans**

We are always looking forward to more new and interesting things that we can discover on our journey investigating the Paranormal, therefore moving forward we are concentrating on building our body of evidence, interaction with people and interaction with organisation.

We believe that the community aspects of this project are key to it's success and this is what we have been finding when interacting with people during each stage of every event we have undertaken in the past.

We are already looking ahead to undertake investigations of more notable haunted sites for the purpose of event organising and development of multimedia content. To that end we have already began the process of organising investigations of such places as 30 East Drive. One of the most notable haunted houses in Britain, and the basis for the movie loosely based on some of the events that took place there called *When the lights go out*.

We are also looking into the possibility of developing a documentary film for submission to festivals etc based on the journey that our investigations has taken us on. This may include footage from our investigations, public events and private house clearances whenever possible.

More information about these projects will become available on our websites moving forward.